



84TH ANNUAL WISCONSIN REGIONAL FOUNDRY CONFERENCE AND EXPOSITION



February 9-11, 2022 • Potawatomi Hotel & Casino • Milwaukee, WI

Exhibitor Information

Regional Chair: Andrew Ceretto, andyc@woodland-alloy.com

Chapter Coordinator: Laura Gustafson, AFSWI@teamwi.com

Exhibit Assembly:

- Wednesday, February 9, 2022, 10:00 AM to 1:00 PM

Exhibition Hours:

- Wednesday, February 9, 2022, 2:00 PM to 6:00 PM
- Thursday, February 10, 2022, 8:30 AM to 5:00 PM

Exhibit Disassembly:

- Thursday, February 10, 2022, 5:00 PM to 11:00 PM

Exhibitor registration includes: two exhibitor badges, 2 Thursday lunch tickets, electricity, WiFi, an 8' deep x 10' wide booth with 8' pipe and drape in back and 3' pipe and drape on the side. Six foot skirted table, two chairs and a wastebasket.

Be sure to register up to 6 free VIP guests to attend the Wednesday Expo. Online registration for your guests may be found at WisconsinAFS.org, under the EVENTS tab. Your VIP guests must be preregistered and may pick up their conference badge at the registration table when they arrive at Potawatomi.

Wednesday: Expo, Afternoon Technical Sessions, Kickoff speaker (2:30) in the Expo Hall, networking reception with complimentary appetizers, tap beer and cash bar from 4:00 PM to 6:00 PM.

Thursday: Technical sessions throughout the morning and afternoon, Invitational Casting Competition with students representing multiple universities (1:00—3:00), free one-hour job fair from 3:00 to 4:00 PM (sign up to host a table—20 spots available), dinner and keynote speaker— (5:00 to 8:00 PM) tickets required and sold separately.

Friday: Complimentary breakfast buffet & morning technical sessions. Regional Foundry Conference ends at 10:00 AM.

Technology, Engineering & Education

This will be the 84th Annual Regional Conference. The show will be in the Expo Center located on the 3rd floor Convention Center at the Potawatomi Hotel and Casino. The conference is a three-day event consisting of keynote speakers, hands on Foundry in a Box presentations, annual Chapter/FEF Casting Contest, with a target of 10 FEF sponsored colleges. Technical presentations and fellowship.

Presentations and Demonstrations

Break-out sessions are presented by industry professionals and industry educators. We have four training rooms that will be clearly marked on hotel monitors for up to date information on sessions. Sessions will be Wednesday, all day Thursday and Friday morning.

Hotel Accommodations and Reservation Code

Please contact the hotel directly at (800) 729-7244 and identify that you are with the AFS Wisconsin 2022 Regional Conference and would like the conference room rate. You may also book online at Potawatomi's website/URL at: www.paysbig/hotel with your unique group code: AME 02072021

Exhibitor Logistics

Loading Dock

If you have a box truck or require use of a loading dock, please contact Exhibitor Service Department at Valley Expo & Displays at 877.332.4292 or email events@valleyexpodisplays.com, www.valleyexpodisplays.com

Exhibitor Load-In Instructions:

- Please do not unload any exhibitor materials at the Hotel entrance. Use the parking structure, which is free, covered and directly behind, or south, of the building complex, off of Potawatomi Circle. Pull up to Parking Level 4 and park your car in the loading zone to the right of the sliding doors. There is a covered sky-walk on that level which is on the same level as the Regional Conference. If you park on a different level, take the elevator or stairs to parking Level 4 and cross the sky-walk. You are now on the Potawatomi 3rd Floor.
- After leaving the sky-walk, follow signage to the Event Center on that same level. Conference registration will be located in the entrance to the Expo Hall.
- 3. All exhibitors must provide their own cart for loading/unloading exhibit items.
- 4. Please be sure to check in at the registration counter before 1:30 PM on Wednesday to retrieve your badges and Thursday lunch tickets. Your badge will be used throughout the conference.
- Valley Expo will be setting up our exhibitor hall. For further information and details, you may view their exhibitor kit, linked on the AFS WI webpage, wisconsinafs.org.