



# February 14-16, 2018

## 80<sup>TH</sup> WISCONSIN REGIONAL FOUNDRY CONFERENCE & EXPOSITION

PRESENTED BY THE WISCONSIN, STATELINE, AND NORTHEASTERN WISCONSIN AFS CHAPTERS

*Returning Wisconsin Regional Exhibitors*

*Early Registration Discounts  
Advertising & Sponsorships Opportunities*

*"Winning Strategies"*

*At the 80th Wisconsin Regional Foundry Conference and Expo*

*February 14-16, 2018  
Potawatomi Hotel & Casino,  
Milwaukee, WI*

## Returning Wisconsin Regional Exhibitors:

After hosting the Wisconsin Chapter Regional Conference and Expo at the Potawatomi Hotel and Casino last February and reviewing the surveys filled out by our exhibitors, the Regional Planning Committee is pleased to announce that we are returning to the Potawatomi Hotel and Casino for the

### **80th Wisconsin Regional Foundry Conference and Exposition "Winning Strategies" February 14-16, 2018**

Please save the date and take some time to review the exhibitor prospectus included in this document. [As a returning exhibitor](#), we will save your booth location until Friday November 17, 2017. After that date, the exhibit spaces are first come, first serve. Interested exhibitors who did not exhibit last year can register on a waiting list, you will be contacted after November 17, 2017 to advise if space is available.

We have remained focused and have placed a lot of attention on our Technology and Educational sessions for this year's event. The Potawatomi Expo Center offers a spacious exhibit hall and state of the art technical session rooms, not to mention seven restaurants in the building. We had a high foundry turnout in 2017 and understand, as exhibitors, your time with customers is valuable.

<u>Booth Pricing:</u>	<u>By November 17th</u>	<u>After November 17th</u>
<b>AFS Corporate</b>	<b>\$800</b>	<b>\$1,000</b>
<b>AFS Members - Personal</b>	<b>\$850</b>	<b>\$1,050</b>
<b>AFS Non-Members</b>	<b>\$1050</b>	<b>\$1,250</b>

**2 Booth Discount \$50 per booth.**

**Two Exhibitor Badges Per Booth.**

**Extra Exhibitor Badges \$50.**

Any further questions, please contact one the following:

**Chapter Coordinator:**

Laura Gustafson, 262.532.2440 x15,  
[afswi@teamwi.com](mailto:afswi@teamwi.com)).

**Regional Chair:**

Carey Chapman at  
[cchapman@unimin.com](mailto:cchapman@unimin.com))

See you in February!

Sincerely,

The Wisconsin Regional Planning Committee



## Wisconsin Regional Exhibit Information February 14-16, 2018

### Exhibit Assembly:

Wednesday February 14, 2018 10:00 am – 1:00 pm

### Exhibition Hours:

Wednesday February 14, 2018 2:00 pm – 6:00 pm

Thursday February 15, 2018 9:00 am – 5:00 pm

**Exhibit Disassembly:** Thursday February 15, 2018 5:00 pm – 11:00 pm

Free VIP Passes to Registered Exhibitors for Customers for the Wednesday only Expo.

Wednesday Includes Complimentary Appetizers, Tap Beer from 3:00 pm - 6:00 pm.

Thursday - Kickoff Speaker - National President Patricio Gil.

Thursday - Tech Sessions - Morning & Early Afternoon - Casting Contest 2:30 pm - 4:30pm.

Thursday - Dinner Keynote Speaker - TBD.

Thursday - Lunch & Dinner tickets sold separately.

Friday - Complimentary Breakfast Buffet - Tech Sessions.

Friday - Regional Foundry Conference Ends at 10:00 am.

### Technology, Engineering & Education

This will be the 80th annual Regional Conference. The show will be in the Expo-Center located on the 4th floor Convention Center at the Potawatomi Hotel and Casino. The conference is a two-day event consisting of keynote speakers, hands on Foundry in a Box presentations, 5th annual Chapter/FEF Casting Contest, with a target of 10 FEF sponsored colleges. Technical presentations and fellowship.

### Presentations and Demonstrations:

Break-out sessions are presented by industry professionals and industry educators. We have four training rooms that will be clearly marked on hotel monitors for up to date information on sessions. Sessions will be all day Thursday and Friday morning.

### Hotel Accommodations & Reservation Code:

Contact the hotel directly at (800) 729-7244 and identify that you are with the AFS Wisconsin Regional Conference or at [www.paysbig.com/hotel](http://www.paysbig.com/hotel)

Group Code: (AFS02062018)

Room Rate \$123.00/Night (subject to availability)

Reservations must be received on or before Sunday, January 6, 2018 (the "Cutoff Date")

Requests for guest rooms following the Cutoff Date will be reserved on a space and rate available basis.

Please use "[Winning Strategies](#)" at the 80th Wisconsin Regional Foundry Conference

Carey Chapman

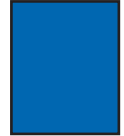
Regional Conference Chair



# 2018 Wisconsin Regional Conference & Expo Program Advertising & Support Opportunities

- \$260.00 - Full Page Ad (7.5" x 9.75")
- \$160.00 - Half Page Ad - Vertical (9" x 3.75")
- \$160.00 - Half Page Ad - Horizontal (7.5" x 4.5")
- \$400.00 - Full Page Inside Back Cover (7.5" x 9.75")
- \$250.00 - Wednesday Expo Beer Supporter - Includes logo on signage, program recognition.
- \$150.00 - Thursday Lunch Supporter - Includes logo on signage, program recognition.
- \$300.00 - Thursday Dinner Banquet Supporter - Includes logo on signage, program recognition
- \$100.00 - Friday Continental Breakfast Supporter (1 of 2 available) Includes logo on signage.

**Full Page**  
7.5" X 9.75"



**1/2 Page**  
7.5" X 4.5" or 9" X 3.75"



## Billing Information

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Total to be charged: \$ \_\_\_\_\_

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Signature: \_\_\_\_\_

### **ART DEADLINE:** January 6, 2018

You may remit this form via fax, email or mail:

American Foundry Society -Wisconsin Chapter

W175 N11117 Stonewood Dr., Suite 204

Germantown, WI 53022

Laura Gustafson: 262-532-2440 x.15 • F: 262-532-2430 • [afswi@teamwi.com](mailto:afswi@teamwi.com) • [www.wisconsinafs.org](http://www.wisconsinafs.org)



# Wisconsin Regional Exhibit Information

## February 14-16, 2018

1. Loading Dock, if you have a box truck or require use of a loading dock, please contact the Exhibitor Services Department at Valley Expo & Displays 877.332.4292 or email: [events@valleyexpodisplays.com](mailto:events@valleyexpodisplays.com); [www.valleyexpodisplays.com](http://www.valleyexpodisplays.com)

2. Exhibitor Load-In Instructions:

**Please do not unload any exhibitor materials at the Hotel entrance.** Use the parking structure, which is free, covered and directly behind, or south, of the building complex, off of Potawatomi Circle. Pull up to Parking Level 4 and park your car in the loading zone to the right of the sliding doors. There is a covered skywalk on that level which is on the same level as the Regional Conference. If you park on a different level, take the elevator or stairs to parking level 4 and cross the skywalk. You are now on the Potawatomi 3rd Floor.

After leaving the skywalk, follow signage to the Event Center on that same level. Conference registration will be located in the entrance to the Expo Hall.

3. All exhibitors must provide their own cart for loading/unloading exhibit items.

4. Please be sure to "check in" at the Registration counter well before 1:30 on Wednesday to retrieve your badges.

If you have further questions about the Wisconsin Regional or require additional information, please contact:

Laura Gustafson, Chapter Coordinator, at 262.532.2440x15,  
([afswi@teamwi.com](mailto:afswi@teamwi.com)).

